



GEORGES
DUBŒUF

BEAUJOLAIS NEWS

MAGIC !



The grape harvest started on the 15th of September and is drawing to a close, with the latest plots finishing up by the middle of the week.

Thanks to phenomenal weather and sunshine blazing throughout the entire harvest, both the pickers and the winemakers are extremely happy. The grapes they've collected are beautifully ripe, plump and delightfully sweet.



According to the weather forecasters, this has been the warmest and sunniest month of September for fifty years, and the good weather has continued right up to the time of writing. We're still enjoying some beautiful sunshine, but temperatures have dropped over the past 3 days. Don't worry, it's normal for the season. The harvest this year has been nothing less than delightful.



Without these clear skies and magnificent sunshine, our grapes could not have reached the levels of perfection, health and beauty that we see today. We didn't even see a single fly in the fermentation tanks. It looks like nature is smiling on this 2016 vintage.

As usual, this year our laboratory has been flooded with samples on a daily basis over the course of the harvest. No unpleasant surprises here: the harvest this year has been abundant in both quantity and quality. We can't give you any precise figures at the moment, but we can say that the yields we're getting in the Beaujolais-Beaujolais Villages zone are higher than we've seen in years.



The craft of a winemaker requires hard work, skill and the highest standards, dictated by the winemaker's own passion and professionalism. Every vintage is unique. It is an expression of the weather, the time and the craft of the winemaker. They are masters of the vine, growing and pruning, caring for their crops and putting in all the work the vines demand according to the whims of the weather and the seasons.

Step into a winemaker's barrel room while they are drawing off the fermented juice and you'll get a taste of the famous "Paradis". The aromas are heady and the colors are rich and vibrant.



After tasting and re-tasting countless samples (tasting each from 2 to 6 times, following pressing, during malolactic fermentation, after malolactic fermentation... at every phase) until the wines are finally ready to go, we can say first and foremost that the 2016 vintage is blessed with a beautiful, deep ruby color. In the nose, there is a delicious palette of beautiful, fresh aromas, bursting with strawberries and raspberries. When tasted, the Beaujolais and Beaujolais Villages 2016 are seductive, pleasing and typical of Beaujolais Nouveau. This is clearly a vintage which will offer a great deal of variety.

And of course, 2016 is completely different from 2015. This year's vintage offers us everything we could want in a great Beaujolais Nouveau. These are delicious, lively and joyful wines, packed with charm. Beaujolais Nouveau lovers will adore them, of course, but their sun-kissed charms could even win over those concerned about the development and stability of the vintage.

We'll be ready to bottle the first lot of Beaujolais Nouveau 2016 by the end of the week, and we'll keep you informed of just how it stacks up against its predecessors.



But what we do know for sure is that this Beaujolais Nouveau 2016 is truly magical!

Beaujolais yours.

Georges DUBOEUF

12 october 2016

Beaujolais is nice, Beaujolais is good !



Harvest 2016



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